PHOTOS, FILMING & MEDIA CONSENT

In 2026, the e-Safety Commissioner presented their findings regarding children's safety online and the use of children's images. In line with these guidelines, and our commitment to child safety, DANCE1 has introduced a new Media Consent policy for all families.

Every DANCE1 family will choose one of three consent levels on their Enrolment Form which can be amended at any time throughout the year via the DANCE1 Office.

PLEASE NOTE: The end of year concerts are filmed for every performer, so your choice does not apply whether choosing *'External'*, *'Internal'* or *'No Images'*.

LEVELS	WHAT
'Tier 1: External' (shared publicly)	You agree to DANCE1 sharing photos and videos of your dancer publicly, in line with our anonymity policy: • Shared on our website, social media (Facebook, Instagram), printed flyers, booklets or studio promotions • Faces are **hidden** in anything publicly shared (turned away, cropped or covered) • Names, schools, ages and other personal details are never shared and we never 'tag' students on social media. In addition to this, you also agree to the Tier 2 'Internal' Consent.
'Tier 2: Internal' (DANCE1 only)	You agree to photos and videos of your dancer being used inside the DANCE1 community only via secure platforms, never posted publicly online. This can include: • Weekly Monday Mail newsletters shared only with enrolled DANCE1 families. • BAND, our private app for enrolled dancers with admin approval required on joining. Some choreography videos may show your dancer in class where choreography is complex and requires a full class video. In most instances, this will only apply to students in Year 4 & above. • Faces may be visible within these internal channels, but names are never attached to images. **If not indicated, your dancer will automatically be classified as Tier 2: Internal.**
'Tier 3: No Images' (not shared)	Your dancer must not appear in **any** photo or video, with the exception of our end of year concert performance. • Your dancer will be asked to step out whenever photos or videos are taken, including any videos for BAND. We'll always do our best to be discreet, but some children may feel left out. If Tier 3 is right for your family, please discuss this with your dancer at home about the reason so they know what to expect. Our teachers can be supportive, but your explanation means the most.

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END OF YEAR CONCERTS

Your choice of Tier does not apply to participation in the end of year performances. This has always been a condition of taking part.

Our concerts are public performances in a theatre. They are professionally filmed and the concert video is made available to DANCE1 families. Filming & photography by audience members is prohibited within the theatre.

By taking part, you agree to your dancer being filmed on stage and in rehearsals at the venue. Concert footage shared separately by DANCE1 (externally or internally) still follows our anonymity rules: no names or personal identifying details.

CAPTURING IMAGES SAFELY

- Only DANCE1 staff or DANCE1 designated videographers (e.g. Cinemedia) may film and store images on authorised devices.
- Every image is checked against each dancer's tier & the DANCE1 Office views and approves every image for their intended use.
- Images or videos are taken for teaching, staff training sessions, communication and celebrating our dancers, never to identify or single out a child.
- Dancers must not film or take photos during class time or in common areas of the DANCE1 Studio (e.g. waiting areas, change rooms).

HOW IMAGES ARE STORED

- Any images or video captured are stored on DANCE1 accounts and devices. All authorised devices are identified with a DANCE1 logo.
- In rare cases where a staff phone must be used, images are uploaded to DANCE1 storage and deleted within 24 hours. Two staff members are present when deleting footage.
- We will never publish a child's name, school, age, address or other details with an image, and we never tag students.

PARENTS, VISITORS, BAND & OUTSIDE EVENTS

- There is no filming or photos taken during class or in common areas of the DANCE1 Studio by parents, visitors or dancers. This protects every child regardless of their consent.
- During events such as Preschool Viewing Day or open classes, filming is up to the discretion of the teacher based on the Tier preferences of the students in the class. If permitted, this should only capture your child.
- Please be conscious of any photos or videos that show other DANCE1 dancers and gaining permission if wishing to capture your child at DANCE1 events (including concert, backstage photos and other outside events).
- DANCE1 does not control photographers or filming that may take place at C.B.A.A. events and other external performances. Please check with organisers if you have concerns.